

ISO mobile solutions

What is ISO mobile solutions:

- + **mobileContent:** Development of a mobile platform for high quality premium content for cruises, theme parks, conferences, museums and more
- + **mobileCommerce:** For selling your tourism services via mobile devices, giving you extra sales channels
- + **mobileIntegration:** Integration of tour operating systems, customer care and billing and ticketing systems on a mobile platform using standardized interfaces
- + **mobileWorking:** Development of mobile workstations for service employees such as tour guides and animators, working for Incoming Tour Operators



Why should I decide on ISO mobile solutions:

- + Provide location-based guidance, information and services to your visitors and guests when and where they need it
- + Provide a platform to your business network for marketing their products and services (coupons, promotions)
- + Extend the reach of potential customers using built-in social networking features like sharing
- + Extend your brand presence by using an exclusive one to one marketing channel
- + Benefit from traveller behaviour and guide usage analytics to improve your offers
- + Extend your services 24/7
- + Stay in contact with your clients before, during and after the trip
- + Provide powerful tools to your mobile workforce

Use ISO Mobile solution with additional recommended modules:

- + Emerald (Customer Relationship Management)
- + Pacific Travel Portal (B2B, B2C, White Label)
- + Access to GDS (Sabre, Amadeus, ...)
- + Statistics & reports with our data warehouse solution
- + Hosting via ISO

Please contact me for further details on how to best use our solution:

Holger Voss
ISO Software Systems Inc.

390 Notre Dame West (Suite 332)
 Montreal, QC (Canada), H2Y 1T9

Office: +1 (514) 787 1672

Fax: +1 (514) 787 1675

Holger.Voss@isotravel.com