Online Booking System

ISO

Travel Solutions
Your Experts in Travel Technology

Internet
booking engine

ISO's Internet Booking Engine can do it

Thanks to its end user-optimized GUI and professional user interface for partner distribution, our IBE supports you in all environments, whether B2B or B2C.

Features

Based on latest technology, the ISO IBE offers a broad range of functions that make booking as simple and convenient as possible for your customers:

- watchlist for storing and retrieving the selected services at any time
- watchlist for customers who use mobile devices for browsing, yet do their booking on a desktop PC
- interactive maps for displaying tourist services depending on the region
- deal of the day
- simple displaying maintenance of marketing campaigns
- special hotel IBE, optimized for selling hotel services

- TripAdvisor ratings included
- fuzzy search for highly individual requests
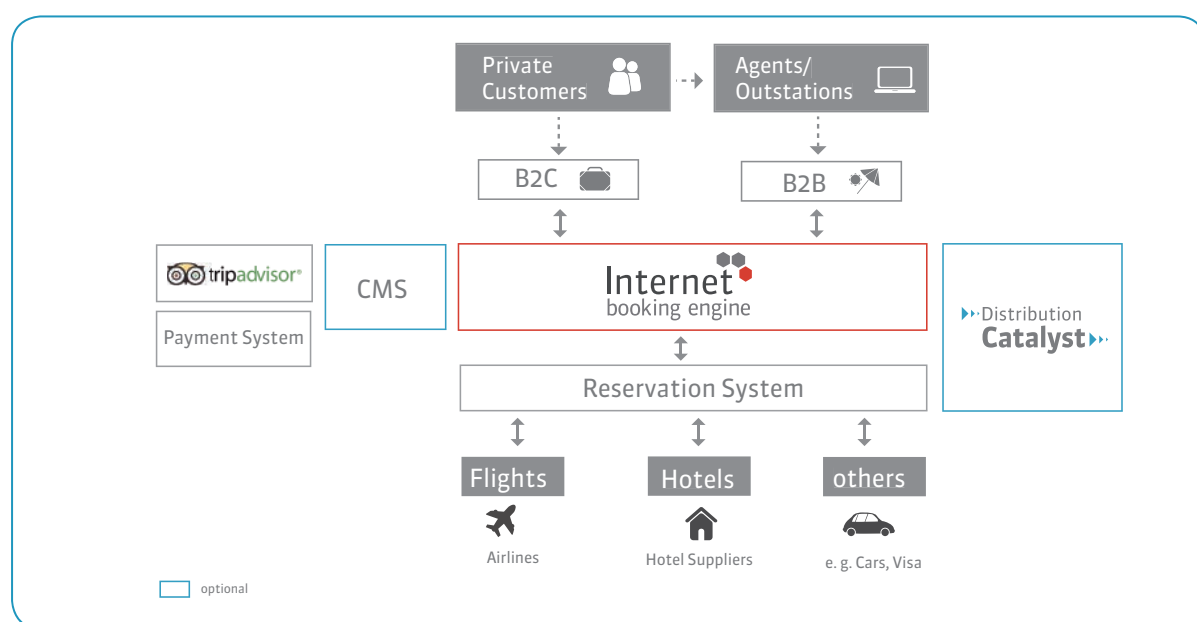- displaying the results as preferred by the customer (list, gallery or map)

Why the IBE from ISO?

The new ISO IBE already offers:

- responsive web design
- high level of user-friendliness
- SEO-optimized display
- simple integration with web site(s)
- design that is easily adapted to your CI/CD
- straightforward integration with your CMS, or optionally as a turn-key system: with CMS included
- barrier-free programming (WCAG – Level AA)

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The ISO IBE adapts perfectly to your existing system landscape and facilitates your workflow:

- total online integration with your central reservation system
- Dynamic Packaging thanks to integration of various sources for a dynamic sales tour
- management of (multimedia) content such as travel descriptions or images in a content management system

- credit card interface lets you offer flexible payment options to your customers
- cache technology for ultra-fast, accurate search queries (ISO Product Distribution Catalyst)
- displaying your TripAdvisor results directly on your website(s)
- up-selling and cross-selling through integration with ISO's Dynamic Recommendation System

How ISO's Internet Booking Engine works

Contact

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