



**Travel Solutions**  
Your Experts in Travel Technology

# pacific

Web-based all-in-one Solution  
for Tour Operators



### Modular System for

- Tour Operators
- Airlines
- Dynamic Packaging
- Attractions | Leisure Parks | FECs
- Receptive | DMCs
- Holiday Home Providers
- Cruise Operators

powered by

**DYNAMIC**   
**Travel**  
Components

## Pacific

...is a modern system for tourism companies of all types and sizes. Thanks to its versatility, flexibility, modular design and latest architecture, Pacific is suitable for all types of tourism products and all forms of travel. In particular companies such as tour operators (outbound and incoming, FIT and groups), dynamic packaging providers, airlines, cruise operators, holiday home providers, bus/transfer/excursion operators, amusement parks and attractions can benefit from the range of functions. You can manage and sell all your products.

The standard scope of Pacific already offers extensive options for managing your product range.

A modular and modern software development is used in form of Service Oriented Architecture (SOA). This lets you flexibly combine precisely the function modules you need.

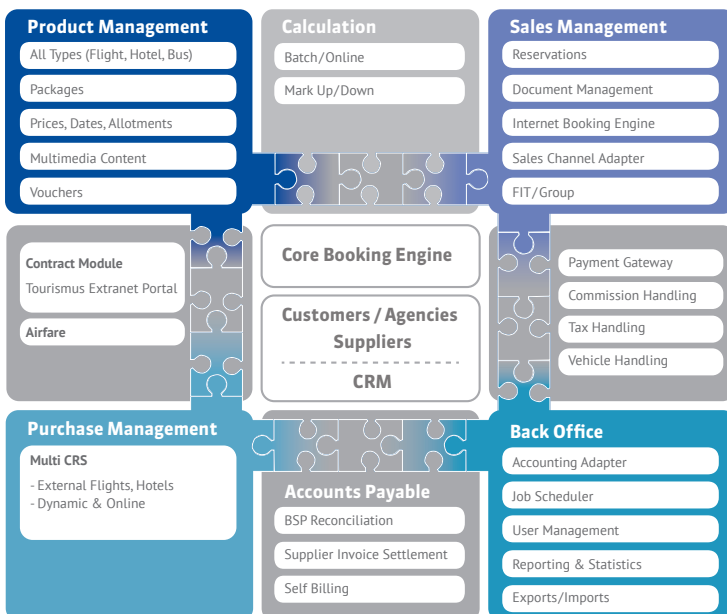
The system is completely web-based and thus runs on all common web browsers without no installation requirements. With its numerous interfaces, Pacific fits perfectly into your system landscape as a central component. Services can be processed in any language and currency.

## Our System – your Benefit

We regularly prepare reports on how our customers benefit from our IT solutions. The reports confirm that our customers are even more profitable thanks to our applications:

- **80% of all business processes are automated**
- **30% boost of internal efficiency**
- **100% increase in pax numbers over three years**
- **75% less unfulfilled customer inquiries**
- **Return on investment after about three years**

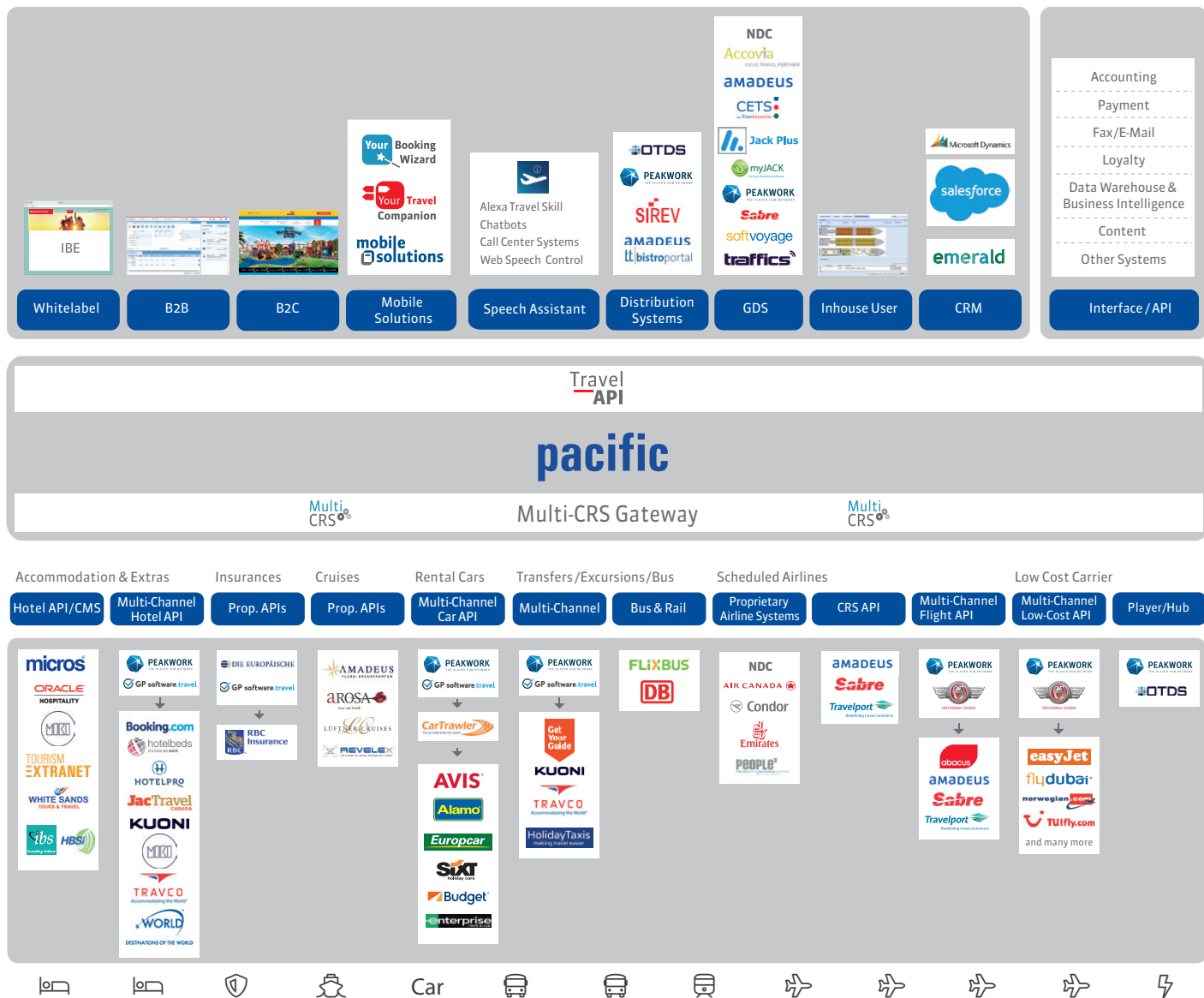
As part of a requirements and benefit analysis can we show you the measurable benefits you can achieve with Pacific – before even introducing the system.



## Distribution Channels

All data is always available online and equally across all distribution channels (internal and external). You can define different prices and quotas for each distribution channel, combined with an efficient yield management system. You can export your offer data in all current formats such as EDF, OTDS and INFX. Your bookings are carried out using versions, thus creating a complete revision history that can be traced at any time.

## Pacific – web-based all-in-one Solution for Tour Operators



You can combine Pacific with further components and thus add numerous useful functions. Besides the typical core functions of a reservation system, ISO can shape your entire IT landscape using innovative solutions. Each component is a self-contained system, which can interact with Pacific and other components. These solutions include:

- Emerald – Customer Relationship Management system for tourism companies
- Mobile Solutions – for destinations and tour operators
- Internet Booking Engine – makes products bookable online
- Tourism Extranet – Web Portal to support the business processes with external users, employees and suppliers
- Multi-CRS – component for dynamically purchasing services from external vendor systems
- Dashboards – data analysis in real time
- Travel API – open sales interface that each contractual partner can connect to



## About us

The ISO Travel Solutions GmbH is specialized in the development, sales and support of tourism software solutions for the international markets. The know-how thus derived is also available within the scope of our consulting services. The company covers the entire range of tourism by offering self-developed products for tour operators, destination agencies and travel agent, hotels and other suppliers as well as for airlines. Our solutions are being used by well-known companies all over the world.

### Contact

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**ISO-Gruppe worldwide**

Austria | Canada | Germany | Poland

ISO has been active in the market since 1979 and has since developed into a versatile, international IT service provider. Targeting specific markets has resulted in several powerful and innovative companies under the umbrella of the ISO-Gruppe. Today, the ISO-Gruppe includes ISO Software Systems (specialized in software engineering and IT consulting), ISO Professional Services (an SAP specialist), ISO Travel Solutions (an IT expert for the tourism industry), and ISO Recruiting Consultants (a provider of IT personnel services).

Some 560 employees work at several sites throughout Germany as well as in associate companies in Austria, Poland and Canada. The companies ISO Software Systeme, ISO Travel Solutions and ISO Professional Services of the ISO-Gruppe, with their respective offices in Nuremberg, Munich and Frankfurt, are certified to the requirements of their quality management system in accordance with DIN EN ISO 9001:2015.

We would be happy to provide you with a detailed list of our references.

